

News from Quiltblox®

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GARDEN PATH LEADS KANSAS ARTIST TO HOLLYWOOD

When building a rock path in her garden several years ago sparked an interest in mosaics for Pittsburg, Kansas Artist Sherri Lindsay, she could not have dreamed that the path would lead to Hollywood...her mosaic keepsake boxes in the hands of Oscar® nominees at the 76th Annual Academy Awards®.

But on February 29th, that's exactly what will happen. Lindsay's company, Quiltblox®, has been commissioned to create a limited edition keepsake box to be included in the Caesar's Palace Presents "Everybody Wins at the Oscars®!" Nominee Gift Baskets®. Valued at over \$40,000, the baskets will also include a lavish vacation getaway to Caesar's Palace in Las Vegas, products from Logitech and Song Airways, and will be assembled by Distinctive Assets, an LA-based niche marketing company, with a reputation for impressing the seemingly unimpressible.

"They're absolutely beautiful! I am amazed by your keepsake boxes." was the comment of Kelly Letizio of Distinctive Assets, upon discovering the Quiltblox® website. She explained that Distinctive Assets is very selective about the products they choose for inclusion in gift baskets, as they are known for showcasing the latest and coolest items.

With special permission from The Hollywood Chamber of Commerce, each box features a pink star with gold border on a black background, resembling stars on the Hollywood Walk of Fame. The mosaic design, rendered in painted eggshell, is created by applying tiny pieces, one by one, with watchmaker's tweezers, to the top of a custom-made wood box.

"It is exciting to think that my artwork will grace the homes of Hollywood stars" says Lindsay. Meanwhile, mosaic work continues fast and furious in her home studio. Producing an average of one box per day, production began in mid-December and will continue through mid-February.

While this is her biggest commission to date, Lindsay has shown her artwork in regional and national shows, national magazines and this spring, her work's first appearance in a book – 400 Wood Boxes – published by Lark Books.

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